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WILD EYE DESIGNS

wildeyedesigns.com
E info@wildeyedesigns.com
T 800 824 0496
F 800 428 0520

FOR IMMEDIATE RELEASE

CONTACT: Kristen D'Aquila

Media Liaison

Phone: 800-824-0496 x 213

Email: kristen@wildeyedesigns.com

MAKE LUNCH COOL AGAIN

RIGHT OFF THE RUNWAY: WILD EYE'S NEW FASHIONABLE INSULATED HANDBAGS

March 18, 2017 - CHICAGO, IL | Wild Eye Design's new insulated wine handbags will be shown as a sneak peak this March at the International Housewares Association show. With way more uses than just keeping your wine cold, these purses make great re-usable lunchboxes or everyday handbags suitable for a wide range of consumers.



Pictured here in black croc with gold chain detailing and tassel this purse is classically stylish.

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Fits two standard bottles of wine!

College students are becoming increasingly eco-conscious, which means that ‘brown bagging it’ is no longer cool. The average college student wouldn’t be caught dead dragging their old cartoon lunchbox around campus. Luckily, Wild Eye Designs has a few suggestions for eco-friendly wine bags, also known as lunch bags with seriously grown-up style.

Not only does this insulated wine bag keep your white wine cool, but it also features an interior pocket for a corkscrew, your keys, or phone. This allows you to leave the bulky purse at home and keep your wine, lunch, and other day to day essentials in the same versatile bag! With three distinct designs to choose from, there is something for everyone.

This wine bag makes a great gift and will hit the market in time for the holidays. Samples of each item (and more) are available for viewing at the Wild Eye Designs tradeshow booth located in McCormick Place – South Building, booth # S4060.