



WILD EYE
DESIGNS

Wink®
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A WHISKEY LINE WITH WOMEN IN MIND

WILD EYE DESIGNS OFFERS A FEMININE TAKE ON THE CLASSIC WHISKEY TUMBLER

July 30th 2017 – LAS VEGAS, NV | Wild Eye Designs is showing its customers something women have known for decades – whiskey is for everyone! Wild Eye has long been a leader in gifts for women, and this season is no different. This powerhouse of giftware is releasing a line of beautiful whiskey tumblers, each paired with a silicone ice ball mould to make a complete gift set. This is a must-have item for any woman who loves a stiff drink.



Each glass comes with an opaque silicone ice ball mould.

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These new designs reflect and represent the varied world of women who have long loved this rich spirit, either mixed in a cocktail, straight with ice, or neat! These glasses are filled with feminine flare. They come in three glittering options with charming slogans sure to dazzle a wide range of consumers.



Whether you prefer a Manhattan, Old Fashioned, or just On the Rocks – Wild Eye Designs has a whiskey glass for you.

Each tumbler holds 8 fl. oz. and comes with an opaque silicone ice mould that makes one large ice sphere that fits perfectly into the tapered, thick-base glass. The large piece of ice melts slower than traditional ice cubes, allowing for longer use and a less watered-down drink. This innovative design is perfect for keeping drinks cold without compromising on flavor.

Practical and pretty need not be mutually exclusive and Wild Eye Designs is here to prove it. Samples of these products and other innovative designs are available at the 'Just Got 2 Have It' tradeshow booth located in the International Market Center in Showroom C-1012 (Building C, Floor 10).